

**NEW WEEKLY JOB POSTINGS FROM   
HELP WANTED ONLINE  
Office of Research**

**Week Ending February 27th, 2021   
February Averages the Highest Weekly New Ad Level Since October 2020**

WETHERSFIELD, March 5thth, 2021 – During the week ending February 27th, 2021, there were 4,223 new postings, down -25% ads from a week ago but up 5% from two weeks ago. The mid-February new ad spike echoes a similar uptick in January and was driven in part by Health Care & Social Assistance job ads, which accounted for over a third of over the week ad change during the past two weeks (up 656 new ads ending 2/20 and down 512 ads ending 2/27). The month of February had an average weekly new ad count of 4,459, compared to 4,255 in January. This is the highest monthly average since October 2020, which averaged 4,798 new ads per week.

**Industries** with the most new postings include Health Care & Social Assistance, Retail Trade, and Manufacturing

**Occupations** with the most new postings include Registered Nurses, Software Developers, and Retail Salespersons.

**Employers** with the most new postings include Hartford Healthcare, the State of Connecticut, and Stamford Hospital.

**The three industries with the most new job postings where**

* **Health Care and Social Assistance** (817 new postings, -38.5% over the week)
* **Retail Trade** (371 new postings, -38.7% over the week)
* **Manufacturing** (343 new postings, -30.7% over the week)

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All but two sectors had job posting decreases over the week ending February 27th. The largest sector decreases over the week occurred in Health Care and Social Assistance (-512 new ads or -39%), Retail Trade (-234 new ads or -39%), and Manufacturing (-152 new ads or -31%). The two with increases were Other Services (+28 ads or +33% and Arts, Entertainment & Recreation (+1 ad or +2%). Over two weeks most industries had new ad increases. The largest being Health Care & Social Assistance (+144 since 2/13) and Accommodation and Food Services (+114 since 2/13). The largest industry decrease over two weeks occurred in Retail Trade (-169 since 2/13).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

**New Job Postings by Occupation**

 **The occupations with the most new postings were:**

* Registered Nurses (194 new postings, -22% over the week)
* Software Developers, Applications (148 new postings, +74% over the week)
* Retail Salespersons (114 new postings, -27% over the week)

**Employers with the Most New Job Postings** 

Employers with the most new job postings during the week ending February 27th, 2021 were mostly in Finance & Insurance, Health Care, and Retail Trade. The 25 employers shown above account for 18 percent of all new ads. Of the top 25 employers, 14 had over the week decreases and 11 had decreases. The 14 decreasing employers had a combined 309 new ad decrease, the largest occurred in Hartford Healthcare (-177 new ads) and CVS Health (-34 new ads). Among the 12 increasing employers in the top 25, the State of Connecticut (+75 new ads) and Stamford Hosptial (+53 new ads) had the largest increases. Over two weeks, most of the top 25 employers had increases, the largest was the State of Connecticut (+78 new ads) and the largest decrease was Travelers (-14 new ads).  
 **Covid-19 and Weekly New Job Postings**  
In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world. This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.  
  
**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)